We Claim:

 In an electrical kitchen appliance having an electrical motor, a motor connection comprising:

a motor mount configured as a hollow cylinder with an open front wall, said motor mount mounting said electrical motor therein through said open front wall.

2. The kitchen appliance according to claim 1, wherein:

the electrical motor has counter-retaining devices;

said motor mount has a longitudinal extent and an exterior wall divided into wall segments in a direction of said longitudinal extent; and

said wall segments have retaining devices connecting with the counter-retaining devices of the electrical motor.

3. The kitchen appliance according to claim 2, wherein:

the counter-retaining devices are openings on an exterior wall of the electrical motor;

said wall segments have an interior and detents on said interior; and

said detents act in combination with the openings.

- 4. The kitchen appliance according to claim 1, wherein said mount and the electrical motor have matching devices for clearly defining a position of the electrical motor in a rotational direction of the electrical motor in said mount.
- 5. The kitchen appliance according to claim 1, wherein:

the kitchen appliance has a circuit board with counterretaining devices; and

said mount has board retaining devices connecting with the counter-retaining devices of the circuit board.

- 6. The kitchen appliance according to claim 2, wherein said retaining devices are located on said wall segments.
- 7. The kitchen appliance according to claim 5, wherein:

said mount has wall segments; and

said retaining devices are located on said wall segments.

- 8. The kitchen appliance according to claim 5, wherein said open front wall is configured to receive the circuit board thereon in a push-fit to connect the circuit board to said mount at said open front wall.
- 9. The kitchen appliance according to claim 7, wherein:

said open front wall has a front end;

the circuit board has openings; and

at least two of said wall segments have board projections protruding over said front end of said open front wall, said board projections configured to be pushed through the openings of the circuit board.

10. The kitchen appliance according to claim 7, wherein:

said open front wall has a front end;

the counter-retaining devices of the circuit board have openings; and

said board retaining devices of said mount are board projections on at least two of said wall segments, said board projections protruding over said front end of said open front

wall and pushed through the openings of the circuit board to connect the circuit board to the mount.

11. The kitchen appliance according to claim 9, wherein:

the circuit board has fastening projections; and

said board projections have slits into which the fastening projections are pressed in when the circuit board is connected to said mount.

12. The kitchen appliance according to claim 10, wherein:

the circuit board has fastening projections; and

said board projections have slits into which the fastening projections are pressed in when the circuit board is connected to said mount.

13. The kitchen appliance according to claim 9, wherein:

the circuit board has fastening projections; and

said board projections have slits into which said fastening projections protrude when the circuit board is connected to said mount.

14. The kitchen appliance according to claim 10, wherein:

the circuit board has fastening projections; and

said board projections have slits into which said fastening projections protrude when the circuit board is connected to said mount.

- 15. The kitchen appliance according to claim 1, wherein said motor mount has an exterior wall of a flexible material.
- 16. The kitchen appliance according to claim 15, wherein said material is plastic.
- 17. The kitchen appliance according to claim 5, wherein the circuit board has an opening to the electrical motor.
- 18. The kitchen appliance according to claim 5, wherein the circuit board has an opening allowing access to the electrical motor in a direction from said open front wall to the motor.
- 19. The kitchen appliance according to claim 17, wherein the electrical motor has electrical connections inserted through the opening of the circuit board.

- 20. The kitchen appliance according to claim 18, wherein the electrical motor has electrical connections inserted through the opening of the circuit board.
- 21. In a fruit press having an electrical motor, a motor connection comprising:
- a motor mount configured as a hollow cylinder with an open front wall, said motor mount mounting said electrical motor therein through said open front wall.
- 22. An electrical kitchen appliance, comprising:
- a housing;

an electrical motor disposed in said housing; and

- a motor mount configured as a hollow cylinder with an open front wall, said motor mount mounting said electrical motor therein through said open front wall.
- 23. An electrical fruit press, comprising:
- a housing;

an electrical motor disposed in said housing; and

a motor mount configured as a hollow cylinder with an open front wall, said motor mount mounting said electrical motor therein through said open front wall.

24. The kitchen appliance according to claim 9, wherein:

the circuit board defines openings with fastening projections in said openings; and

said board projections have slits into which the fastening projections protrude.

25. The kitchen appliance according to claim 10, wherein:

the circuit board defines openings with fastening projections in the openings; and

said board projections have slits into which the fastening projections protrude.